



WHITENOISE



Partners in Production® WWW.WHITES.COM

FALL 2015



EQUIPMENT SPOTLIGHT

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products

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Briebe Lighting



Kino Flo Celeb 400Q LED
Fixtures



ARRI M8

NEW
PRODUCTIONS



WHITES GOES LIVE!

We are pleased to announce the launch of **'WHITES LIVE EVENTS,'** a new national department specifically dedicated to servicing live events across Canada.

Whites Live Events will coordinate and utilize all of our comprehensive live event gear, which includes offerings from our specialty equipment department, along with sister companies **Whites Location Equipment Supply Inc. (Whites LES)** and **Whites Telescopic Camera Cranes Ltd. (Whites TCC).**

Industry veteran **Steve Morrisson** has been named the new **Vice President/Whites Live Events.** He will be based in Toronto.

Whites Live Events caters to live sporting events, concerts, festivals and award shows across Canada.

[READ MORE](#)



Meet Luke Holland son of Pat and Julie Holland. Pat is a Technician in Halifax. Congratulations!

CLIENT SPOTLIGHT



Congratulations to Stephen Dunn, writer and director of the Atlantic produced film, *"Closet Monster."* Winner of the Whites-sponsored award for Best Atlantic Director.



Art Hindle (Actor, 'Paradise Falls') with wife **Brooke** & Producer **Don Carmody**



Ontario Minister of Tourism, Culture and Sport **Michael Coteau**, with Actor **Colin Mochrie**



Toronto Mayor **John Tory**, Whites Chairman/CEO **Paul Bronfman**, Toronto Film Commissioner and Director of Entertainment Industries **Zaib Shaikh**



Director **Norman Jewison** and wife, **Lynne St. David**



TIFF CEO **Piers Handling**, with **Paul Bronfman**

WHITES LIGHTS UP THE ROOFTOP OF THE TIFF BELL LIGHTBOX!

On Tuesday, Sept 15th, the **TIFF Bell Lightbox** was the hottest rooftop in downtown Toronto as we held our annual **VIP TIFF Reception**, celebrating another exciting year of production in Canada.

Guests were treated to a savoury selection of signature Oliver and Bonacini cocktails and h'ors d'oeuvres, while enjoying a special singalong led by our **Chairman/CEO, Paul Bronfman** in between mingling with well-known production professionals, government dignitaries, media and celebrities.

[READ MORE](#)



Congratulations to filmmaker, Jorge Thielen Armand: Winner of Toronto Urban Film Festival's City Stories Award and a Whites Equipment grant. Armand is pictured with Producer Rodrigo Michelangeli and our own Cher Merlo.



WHITES VANCOUVER VENTURES BACK FOR MORE MAGIC WITH "ONCE UPON A TIME"

Whites Vancouver is currently in production with **ABC Studios** for season 5 of *"Once Upon a Time."*

While details of the plot are closely guarded, we do know **Jennifer Morrison** (*"How I Met Your Mother"*, *"House M.D."*) will be journeying to Camelot to explore her newly discovered dark side.

Production Manager, Dennis Swartman (*"Once Upon a Time in Wonderland"*, *"V"*) enjoyed the versatility of our **Supertecno 30 Crane** along with **blue and green screens**, which allowed their team to create immersive digital environments.

"Once Upon a Time" is set to premiere on Sept. 27th, and airs Sundays at 8pm EST on **ABC**, and on **CTV** in Canada.



WHITES SHINES BRIGHT WITH NEW SOURCEMAKER PARTNERSHIP

SourceMaker is one of the world's leading designers of lighting balloon technology with over 13 years of experience. These state-of-the-art lighting balloons are easily rigged to grids, trusses and condors.

Current Whites' productions using **SourceMaker Cubes, Tubes and Spheres** include *"A Dog's Purpose," "Minority Report", and "Beauty and the Beast."* to name just a few.

SourceMaker's innovative solutions for challenging lighting locations such as **Zero Gravity** and the **Ambient Cloud** are also gathering momentum with designers who require flexibility and efficiency in their luminaire arsenal.

These new advances in lighting balloon technology showcase Whites' ongoing commitment to providing its customers with the latest in production equipment innovations.



WHITES TORONTO HITS THE ICE WITH "GOON: LAST OF THE ENFORCERS"

Whites Toronto recently wrapped production for the upcoming sequel of the Canadian cult comedy feature, *"Goon."*

"Goon: Last of the Enforcers" follows actor **Seann William Scott** (*"American Pie", "Bulletproof Monk"*) reprising his role as Doug "The Thug" Glatt as his hockey team, the Halifax Highlanders, recruits new players during a pro lockout.

Working with **Production Manager, Stefan Steen** (*"Pompeii", "RED"*), Whites supplied the production with our newest lighting and grip inventory, and exclusive speciality equipment including our **Mini Scorpio Remote Camera Head** along with our classic **Giraffe Crane**. Unique to this production are the **Whites custom-made Ice Dollies**, which allowed the crew to achieve dynamic close-ups of the hockey action, getting even closer to the puck than ever before.

"Goon: Last of the Enforcers," is scheduled to hit theatres in 2016.



WHITES WINNIPEG IN PRODUCTION ON "A DOG'S PURPOSE", PROVING YOU CAN DEFINITELY TEACH A DOG NEW TRICKS!

Whites Winnipeg is currently in production with **Dreamworks Original Pictures** and **Walden Media**, on a film adaptation of the popular 2010 novel, **"A Dog's Purpose."**

This family friendly feature follows a devoted dog named Bailey searching for his original owner over the course of being reincarnated several different times.

Whites Winnipeg worked closely with **Production Manager Lesley Oswald** ("**Heaven Is for Real**", "**The Haunting in Connecticut**") who appreciated our full line of **Arri M Series lighting**, including the latest **M40s** and **M90s**. The production team was also impressed by our new **SourceMaker LED Blankets** and **Cube Lighting Balloons**.

"A Dog's Purpose" is slated to hit theatres in 2017.

STUDENT AND FILMMAKER OPEN HOUSE



WHITES EDUCATION & TRAINING DEPARTMENT: BRIDGING THE GAP BETWEEN FILM STUDENT & FILMMAKER!

The Whites **National Grants Program** fosters the growth of new careers. The company donates in-kind services to a variety of individuals and organizations across Canada such as **TIFF, WIFT Vancouver, Norman Jewison's Canadian Film Centre** and the **National Screen Institute**, to name a few.

Since the department's 2011 launch, over **1600 students** have participated in Whites educational programming, including workshops, tours and our annual **Student & Filmmaker Open House**.

In four short years we have **donated over \$1,000,000.00, supported nearly 100 organizations and issued over 400 grants** through our Halifax, Toronto, Winnipeg, Calgary and Vancouver offices.

"I can't emphasize enough how our students appreciate the financial support and the recognition your award bestows. The personal and continued commitment of so many individuals to our programs and to our students is extremely gratifying." – **Alexandra Anderson, Ryerson University, Chair, School of Image Arts**

To learn more about the organizations we've supported, please click [here](#).



WILLIAM F. WHITE INTERNATIONAL INC. VANCOUVER CALGARY REGINA WINNIPEG TORONTO HALIFAX BUDAPEST

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