



SPRING 2016



EQUIPMENT SPOTLIGHT

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BOLT High-Speed Cinebot



ARRI SkyPanel



OUR CLIENTS BRING HOME THE HARDWARE AT THE OSCARS!

“Spotlight,” “The Revenant” and “Room” finally brought home the hardware at the Oscars, which were broadcast live on February 29th from the Dolby Theatre in Hollywood, California. With a total of 22 nominations spread across 3 critically-lauded Whites-equipped productions, the night ended with an impressive 6 Oscars.

“Spotlight”

- Best Picture
- Best Original Screenplay – **Tom McCarthy & Josh Singer**

WHITES SPOTLIGHT



Whites Toronto employees learning about **Cinetech's** new **Capinera Dolly** at a Bandpro learning session with **John Fishburn (Sales Manager, BandPro)** on location at William F. White Centre



Craig Aftanas (Manager, Operations-Whites Winnipeg) presenting **Director Adam Brooks** with the Whites sponsored award for **Director: Feature-length Film** at the Windy Awards in Winnipeg, Manitoba

"The Revenant"

- Best Director - **Alejandro G. Iñárritu**
- Best Actor – **Leonardo DiCaprio**
- Best Cinematography – **Emmanuel Lubezki**

"Room"

- Best Actress – **Brie Larson**

Equipment provided by Whites Toronto, Whites LES Toronto, Whites Calgary, Whites Vancouver and Whites LES Vancouver. We are extremely proud to have been involved in such accomplished and important productions.

For a full list of 2016 Oscar nominees and winners, please click here:

[READ MORE](#)



Actor Jacob Tremblay accepting the "Candy" for Best Actor for his performance in "Room" at the 2016 Canadian Screen Awards

WHITES-EQUIPPED PRODUCTIONS, "ROOM," "ORPHAN BLACK" AND "THE BOOK OF NEGROES," TAKE THE "CANDY" AT THE CANADIAN SCREEN AWARDS!

The **Canadian Screen Awards (CSA)** honours our country's best and brightest talent across all screens and is the most prestigious awards



Producer Sean Cisterna
picking up his 50" Sharp LED TV from our February Freeze Social Media contest



Gaffer **Mark Murphy** with Daughter **Freyja** in her new Whites Onesie

show for Canadian productions. On Sunday, March 13th, the winners were broadcast live from the Sony Centre on CBC. A total of 8 Whites' client productions received an impressive 32 CSA wins across the categories of feature film, television and digital media, with **"Room,"** **"Orphan Black"** and **"The Book of Negroes"** leading the way.

<i>Room</i>	<i>Orphan Black</i>	<i>The Book of Negroes</i>
Best Motion Picture	Best TV Movie	Best Actor
Best Director	Best Direction	Best Actress
Best Actor	Best Actor	Best Make-Up
Best Actress	Best Actress	Best Original Music Score Series
Best Supporting Actress	Best Supporting Actress	Best Photography
Best Adapted Screenplay	Best Production Design	Best Editing
Best Art Direction	Best Costume Design	Best Writing
Best Editing	Best Original Music Score	
Best Make-Up	Best Sound	
	Best Writing	

Other Whites-equipped winners include **"Sleeping Giant,"** **"Sunnyside,"** **"Balletlujah,"** **"The Book of Negroes: Interactive,"** and **"Saving Hope: Psychic Healing."**

For a full list of winners, awards and nominees, please click here:

[READ MORE](#)



Stabilized Scorpio Remote Head attached to a 23ft Telescopic Crane



Paul Bronfman (Whites Chairman/CEO) trying on a Virtual Reality headset with **Ana Serrano** (Chief Digital Officer, CFC Media Lab)



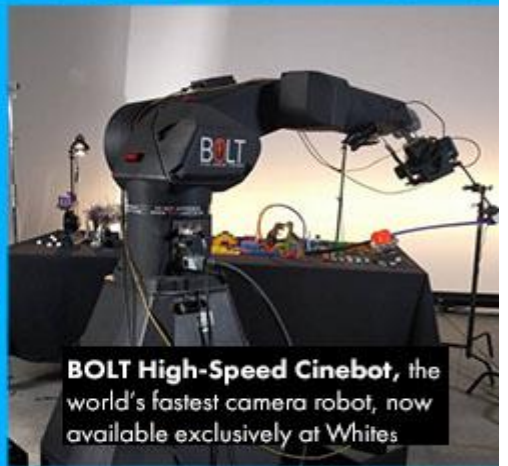
Cirque Sublime performing breathtaking aerial acrobatics on the showroom floor



Richard Rufollo demonstrating the DJI Ronin 3-Axis Gimbal Stabilizer



Lauren Maggio (Manager, Store @ Whites) sporting our new WhitesWear



BOLT High-Speed Cinebot, the world's fastest camera robot, now available exclusively at Whites



February Freeze ice sculpture



Stefan Grambart (Creative Director of Emmy-winning Secret Location) with host **Amber Mac** (President, Konnekt Digital Entertainment & Executive Producer, nextMEDIA) on our Virtual Reality panel

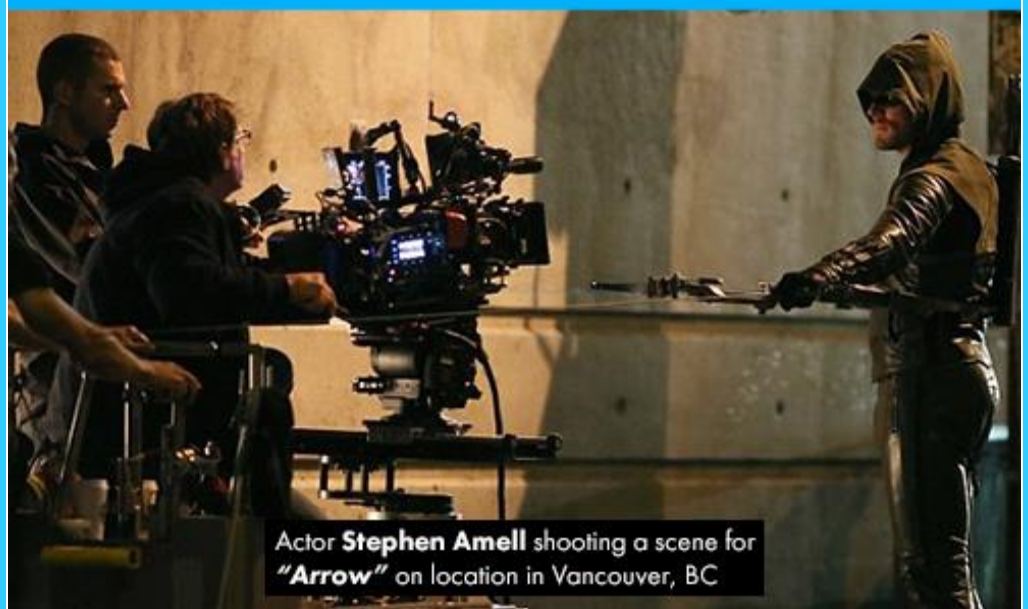
FEBRUARY FREEZE CELEBRATES 15TH ANNIVERSARY WITH EXPANDED SHOWCASE OF PRODUCTS & NEW TECHNOLOGIES!

On Tuesday, February 9th, Whites played host to record-breaking **February Freeze** attendance for its 15th Anniversary as nearly **1,000** of the **industry's top production professionals** descended upon **William F. White Centre**, Toronto's largest world-class production support complex.

Known for bringing together the brightest minds in the business with the very latest innovations and technologies, this year's showcase featured even more enhancements than last year including a **VR Experience**, **Drone Zone**, panels on **4K imaging** and much more! Of course, there was also plenty of entertainment, an in-house DJ, aerial acrobatics performers, an array of tantalizing cocktails and hors d'oeuvres, and our very own maple syrup taffy stand.

To catch a glimpse of what happened at this year's February Freeze, please watch the video below:

[VIEW VIDEO](#)



Actor **Stephen Amell** shooting a scene for **"Arrow"** on location in Vancouver, BC

WITH OVER 2 MILLION VIEWERS PER EPISODE, **"ARROW"** SHOWS NO SIGN OF SLOWING DOWN

Whites Vancouver is the exclusive production equipment provider for **"Arrow,"** which has attracted over **2 million viewers** per episode since its debut in 2012.

Produced by **Warner Bros. Television**, **"Arrow"** follows **Stephen Amell** (**"Teenage Mutant Ninja Turtles: Out of the Shadows"**) as Oliver Queen and his continuing quest to save the corrupted Starling City. In season four, Oliver attempts to balance his secret identity as the Green Arrow, with his recent engagement and campaign to become mayor.

Production Manager, Michael Potkins encountered some challenges while filming in Vancouver's wet climate, which is why he chose our custom-made water-repellant **Blackout Grid Fabrics**.

"Arrow" currently airs on Wednesdays at 8pm EST, on **The CW** in the U.S. and on **CTV** in Canada.



The Honourable **Mélanie Joly**, Minister of Canadian Heritage with **Paul Bronfman** (Whites Chairman/CEO)



Brian Baker (National Executive Director, DGC), **Paul Roscorla** (Whites Executive VP/COO) and **Catherine Middleton** (National Directors Division, DGC)



Art Hindle (VP, External Affairs, ACTRA Toronto) with **Ferne Downey** (President, ACTRA)



Reynolds Mastin (CMPA President & CEO), **Paul Bronfman** and **Jamie Brown** (CEO, Frantic Films)



Carole Vivier (CEO, Manitoba Film & Music), **Louise O'Brien-Moran** (Manager of Film Programs, Manitoba Film & Music), **Paul Bronfman**, **Rick Perotto** (Whites VP, Business Development/GM Toronto) & Producer **Szonja Jakovits**



Cher Merlo (Manager, Whites Interactive) with Producer **Matthew James King**

WHITES PRIME TIME IN OTTAWA VIP RECEPTION PHOTO GALLERY

We would like to thank all our friends and colleagues who came out to support us at our annual Prime Time in Ottawa VIP reception at the Shore Club! Hope to see all of you again next year!



INDIE POP BAND ROYAL CANOE SHOTS MUSIC VIDEO AT WHITESPACE IN WINNIPEG

The indie pop band **Royal Canoe** recently shot their latest music video at **WhitesSpace**, our in house production studio located at Whites Winnipeg.

With 10,000 square feet of studio space, **WhitesSpace** also contains an office area and a large green screen, making it a convenient choice for our clients. Utilizing the full space to their advantage, the **Royal Canoe** band members were able to produce a colourful music video.

Director of Photography Ryan Herdman made full use of **WhitesSpace**, filling the studio with our **Kino**, **JEM BALL** and **Arri** lighting, as seen in the photo above.

BOLT

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[Watch the video here:](#)

[VIDEO DEMO](#)



WILLIAM F. WHITE INTERNATIONAL INC. VANCOUVER CALGARY REGINA WINNIPEG TORONTO HALIFAX BUDAPEST

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